



# Smart Balloon Practices

## The Balloon Council Motto:

**“Don’t let go: Inflate. Weight. Enjoy.”**

### Faraday’s Five - Smart Balloon Tips

1. **“Please secure me with a weight.”**
2. **“Please don’t let me fly into the air and become litter—I don’t want to get trapped in a tree or on power lines.”**
3. **“I love kids. Young children with balloons should always be monitored.”**  
Children under eight (8) years of age can choke or suffocate on uninflated or broken balloons.
4. **“If I’m deflated or popped, properly discard me.”**
5. **“Despite the funny voice helium can give you, it should never be inhaled”**

## The Balloon Council Stance on Balloon Releases:

### **Worth the Weight: Balloons Should Not Be Released**

*Worth the Weight: The Balloon Council says balloons should not be released. Americans love balloons, but for many reasons no longer support balloon releases. Balloon makers have worked hard to share and inspire the use of Smart Balloon Practices to keep balloons available for every occasion.*

*We stand with communities by encouraging that balloons be weighted, not released outdoors, and disposed of properly when broken or deflated. Whether it’s a single balloon or hundreds, let’s keep them from flying away.*