



Worth the Weight: The Balloon Council says balloons should not be released

*Americans love balloons, but for many reasons no longer support balloon releases. Balloon makers have worked hard to share and inspire the use of **Smart Balloon Practices** to keep balloons available for every occasion. We stand with communities by encouraging that balloons be weighted, not released outdoors, and disposed of properly when broken or deflated. Whether it's a single balloon or hundreds, let's keep them from flying away.
Don't let go: Inflate. Weight. Enjoy.*