

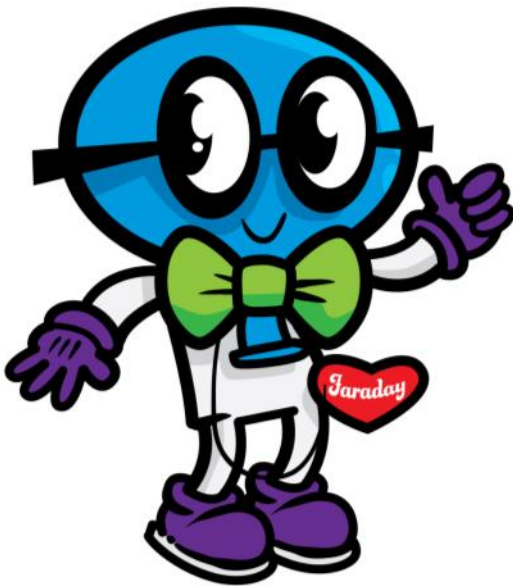


## September is International Balloon Month!

Faraday and The Balloon Council invite YOU  
to participate in the:

### 2017 #LiftUpSomebody Campaign & Contest

The #BalloonsLiftUp Campaign is an annual effort to celebrate our Love of balloons, promote **Smart Balloon Practices** and use balloons to “lift up” someone in your local community.



#### THE PRIZE

A \$50 Gift Certificate that  
can be used towards your  
next party/event

AND

Recognition on  
The Balloon Council and  
Balloons Lift Up websites  
and social media sites.

#### THE CAMPAIGN

**Get Involved and make a difference in your community!**

1. Choose a person/organization in your community that you would like to bring joy to and “lift up” with balloons (ex: nursing home, veterans facility, police department, hospital, etc.)
2. Deliver the balloons between Aug. 1 - Sept. 30, 2017
3. Take a photo of your “lift up” effort and post and share with a brief description using the hashtags:  
**#LiftUpSomebody** to your Facebook/Instagram and the Balloons Lift Up social media pages.
4. Encourage your friends to participate

#### THE CONTEST

A top winner will be selected for the best photograph in the following categories:

- Best photo of a child with balloons
- Best “lift up” act of kindness photo
- Best photo illustrating one of Faraday’s Smart Balloon Tips

*Note: Submission implies permission to repost and publish for publicity purposes.*